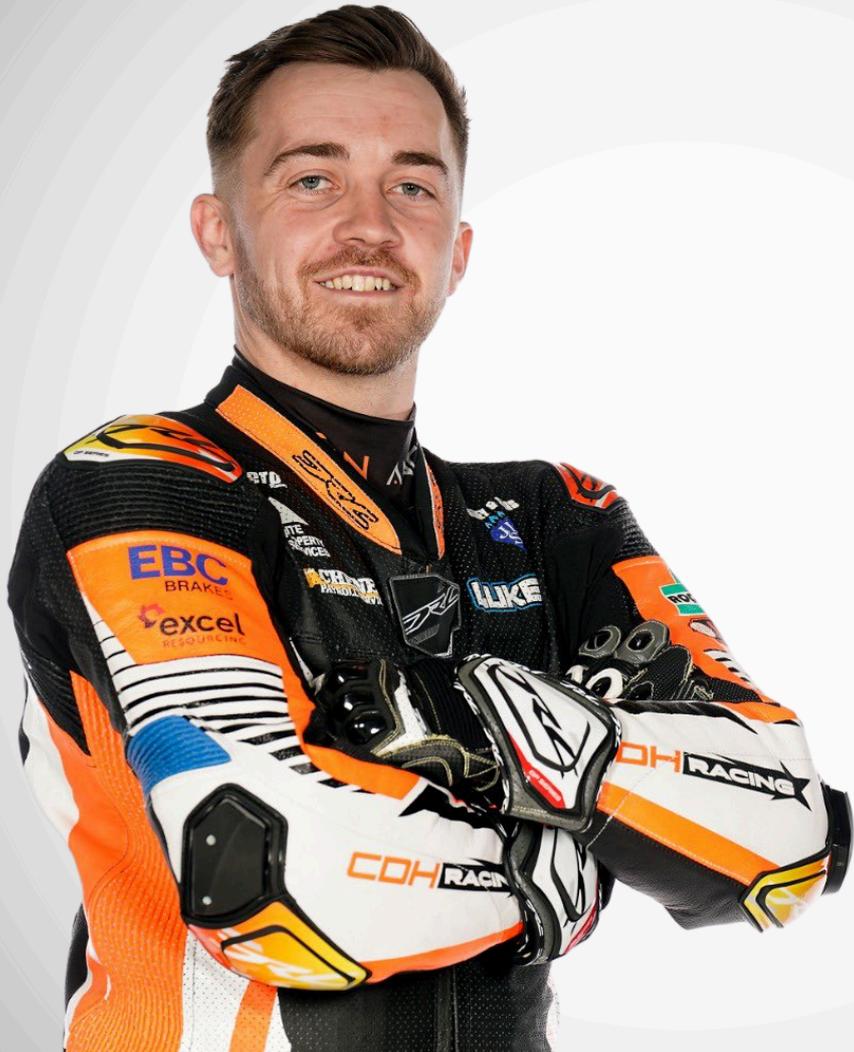




WEDGIER 23

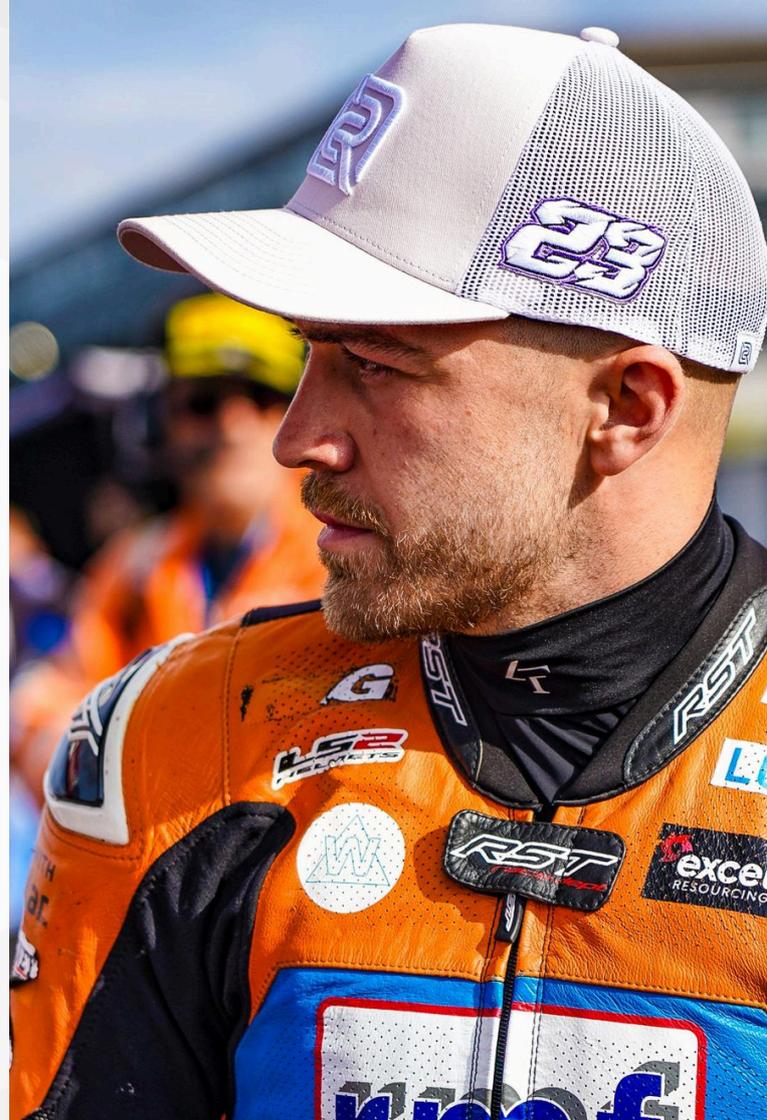
2026 COMMERCIAL OPPORTUNITIES



ABOUT LUKE

Luke Hedger has competed in the Bennetts British Superbike Championship for the last two seasons.

Aboard a Whitecliffe CDH Racing Honda, Hedger secured his permanent ride in the main class back in December 2023, having spent the previous 13 years competing across numerous other series, the most recent of which was the Pirelli National Superstock Championship.

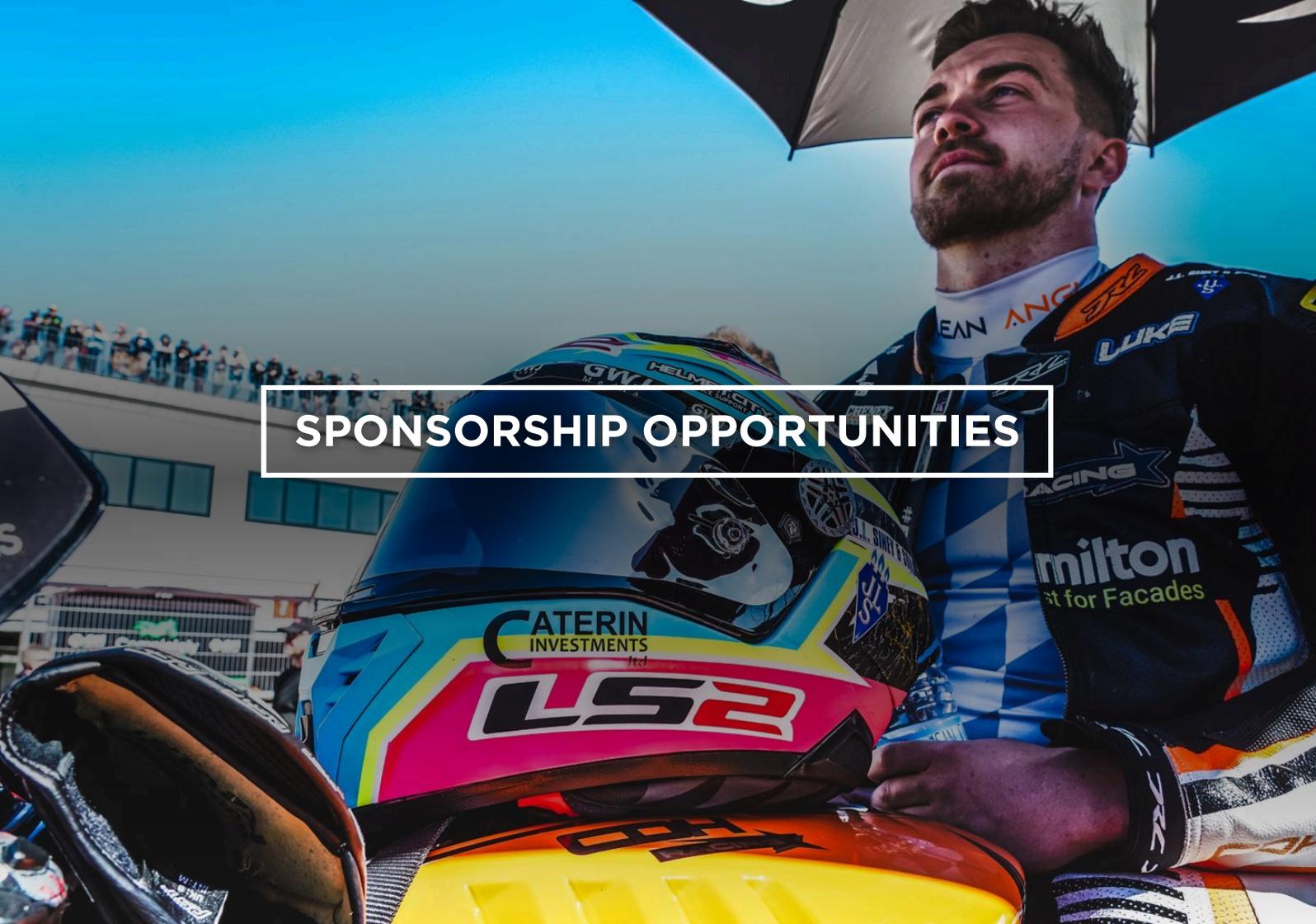




ABOUT LUKE

He has previously won titles in the British Motostar and National Superstock 600 series, and first made his main class debut at Knockhill for PR Racing in 2018.

Hedger secured top 10 finishes during the 2023 campaign in the Pirelli National Superstock Championship and finished the year as the leading Kawasaki rider, helping him earn a move to the main class.



SPONSORSHIP OPPORTUNITIES

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HELMET COST

- Prime spots: £3,000-£5,000
- Lid: £1,000-£1,500
- Front visor: £1,000

Costings are approximate and also dependent on the location and size of the logo.

The prime helmet spots will accommodate two logos, while the lid and front visor will hold one logo.





LEATHERS COST

- Prime spots: £3,000-£5,000
- Lid: £1,000-£1,500
- Front visor: £1,000

Costings are approximate and also dependent on the location and size of the logo.

HEDGER CLUB

You can support Luke during the 2026 season by joining the Hedger Club!

Each member number will cost £100, with 50 numbers in total. All members will get either a Hedger cap, bobble hat or t-shirt. Every round, two members from the club will be chosen at random to win tickets to their choice of round from the 2026 season.

There will also be a monthly Hedger Club prize giveaway, and at the end of the year, Luke will also raffle off his race helmet from the 2026 season.

To join the club, scan the QR code on the next page!



JOIN NOW



billy

HEDGER MERCHANDISE

You can support Luke by purchasing some official Hedger merchandise, in collaboration with valued sponsors Ride Culture UK:

Get 10% off by using this code: **HEDGER23**



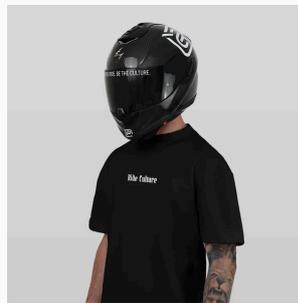
TRUCKER HAT

£28



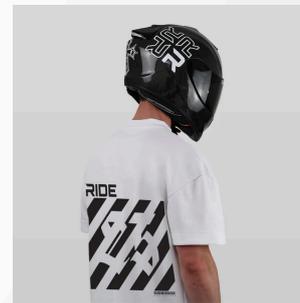
HOODIE

£40



OVERSIZED TEE

£40



STRIKEOUT TEE

£40

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HEDGER 23

CONTACT: SPONSORSHIP@LUKEHEDGERRACING.COM